



2019 FALL FEST SPONSORSHIP LEVELS

The Burlingame Downtown Business Improvement District (DBID) is currently seeking sponsors for our 4th Annual Fall Fest Community Event. Fall Fest is a 2-day community wide event in downtown Burlingame, CA.

Visitors enjoy food trucks, a beer garden, live music and a FREE kids zone. We expect over 10,000 visitors at the 2-day event.

Date: October 26th & 27th, 2019
Time: 10:30 a.m. - 5:30 p.m.
Location: Howard Avenue | Downtown Burlingame

SPONSORSHIP OPPORTUNITIES

EVENT SPONSORS

GOLD SPONSOR

\$5,000

- Premier Signage at the stage, beer garden, DBID booth, beverage booth,
- Company Name & Logo in Burlingame Recreation Fall Activity Guide*, on an Insert in City of Burlingame Water Bill**, on event Posters***
- Company Logo on DBID Social Media
- Company Logo in DBID Newsletter

SILVER SPONSOR

\$2,500

- Signage on one of the attractions in the KidZone
- Company Name & Logo in Burlingame Recreation Fall Activity Guide*, on an Insert in City of Burlingame Water Bill**, on event Posters***
- Company Logo on DBID Social Media
- Company Logo in DBID Newsletter

ATTRACTION SPONSORS

TRACKLESS TRAIN SPONSOR

\$500

- 1 Free Vendor Booth
- Signage on Train Depot
- Company Name & Logo on DBID Social Media
- Company Logo in DBID Newsletter

BAND SPONSOR

\$400

- Signage on Stage
- Company Name & Logo on DBID Social Media
- Company Logo in DBID Newsletter

IN KIND SPONSORS

In Kind Contributions also accepted. We are seeking donors for beverage booths, raffle items, give-a-ways for attendees. Please contact us for more information on your product donation ideas.

For more information on sponsorship opportunities please contact Event Chair, Pookie Selig pookie@burlingamedowntown.org. *Deadline to be included in the Activity Guide is Jul 1. **Deadline to be included in the City of Burlingame Water Bill Insert | Aug 7. ***Deadline to be included on event poster | Aug 31. Deadline for signage at event | Sept 30.